

Sharjah Insurance Company

It understands that legislation to provide for an orderly insurance market will soon be introduced

Authorized Capital ✓ QDR 2,500,000

Paid-up Capital ✓ QDR 1,350,000

The Capital is made up as follows:

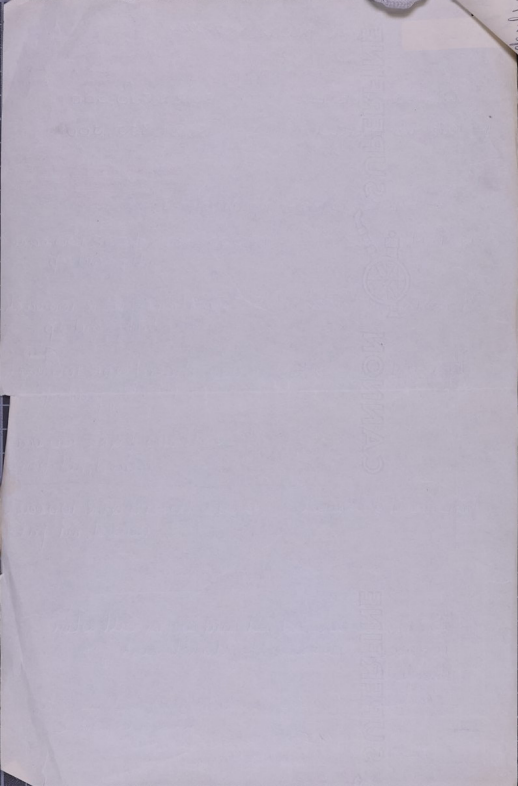
By Public Issue	: 10,000 shares of QDR 100 each fully paid up
Government of Sharjah	: <u>2,500</u> shares of QDR 100 each credited fully paid up for sale concession over 7 yrs.
Preferred Shareholders	: 1,000 shares of QDR 100 each fully paid up
	: 1,500 shares of QDR 100 each issued, nil-paid
Government of Sharjah	: <u>10,000</u> shares of QDR 100 each issued, nil-paid
	: 11,500

over 75% pt subscription

150,000

The shares issued nil paid are on call when required, meanwhile they do not rank for dividend.

Government	2,500	credit as fully paid in return for sale concession
+	11,500	issued nil paid
Minist	1,000	fully paid
Public Subscribers	10,000	fully paid



~~Under~~ ~~neighbourhood~~, Sharjah has permitted the free + unrestricted development of insurance business within the State. ^{Consequently} ~~therefore~~ a large number of insurance companies have established agencies and branches locally and have shared in the development + prosperity which have followed the growth of recent years. Just what this market is worth in volume of premium income is impossible to establish, ^{but} judging by the large number of companies ~~transacting~~ ^{operating} ~~business~~ locally it is undoubtedly substantial.

The insurance market as it presently exists has proved adequate for the business which has been placed locally, business of a basically straightforward character. But, for whatever reason, no company has seen fit to commit itself fully to the area and to meet national aspirations by establishing a local company. While the commerce and business of the area remained fairly simple the extent of the insurance market was not of any great importance. However, with the increasing complexity of development it is becoming necessary for insurance to cater for the more sophisticated type of insurance risk which is becoming available, if the business is not to be transacted outside the States. If the developer from overseas is to commit himself and his capital to this area it is reasonable that if he is to place his insurance business locally he should find his insurers and their investments as committed to the States as he.

The lack of ^{national} ~~an~~ insurance market was appreciated by the Trade, Aviation and Marine Department of the Government.

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of Sharjah, the consequence of which was the establishment of
March this year of the Sharjah Insurance Company. In planning
the establishment of an insurance company the Trade, Aviation
and Marine Department recommended to the Government that
such a company should be indigenous to the area and
not merely a Sharjah State company. To achieve this a
large part of the capital ^{of the Company} was made available for public
subscription. That the T.A.M. thinking on this matter was in
tune with the local business men's aspirations has been
amply illustrated by the very large number of local
business men from both Sharjah and her neighbouring States
who have invested in the Company shares. This solid base
of local non-government capital participation will ensure
that the Company is kept aware of the requirements of the
area and fully meets the purposes for which it was
established. ~~It~~

The insurance industry has nowadays to be
international in its outlook to enable it to handle the
large and complex risks which are offered for insurance.
No insurance company can attempt to handle major risks
unless it has direct access to the insurance markets of the
world. To obtain access to ~~these~~ ^{world} markets and to achieve
the highest technical competence in its management the
Company appointed J. H. Minet & Co. Ltd ^{of London} as managers of
the Company. J. H. Minet & Co. Ltd are a long established
firm of Lloyd's brokers and are well known as international
insurance and reinsurance brokers. They have been closely
associated with the Middle East ~~for~~ ^{for over 25 years} ~~over very many years~~ ⁽¹⁹²⁷⁾

The first step in the process of establishing a company is to determine the nature of the business to be carried on. This involves a study of the market and the competition. The next step is to prepare a business plan, which should include a statement of the company's objectives, a description of the products or services to be offered, and a financial forecast.

Once the business plan is complete, the next step is to secure the necessary capital. This can be done in a number of ways, including borrowing from a bank, selling shares to investors, or raising funds through a public offering. The final step is to register the company with the appropriate government authorities and to obtain the necessary licenses and permits.

The success of a company depends on a number of factors, including the quality of its products or services, the efficiency of its operations, and the skill of its management. It is important for a company to have a clear strategy and to be able to adapt to changing market conditions.

In addition, a company should have a strong financial base and should be able to attract and retain top management and key personnel. The company should also have a good working relationship with its customers and suppliers.

and more particularly ^{during} within the past ten years have enjoyed a close association in the Gulf with the Kuwait Insurance Company and the Qatar Insurance Company, ^{in which they} ~~act as reinsurers~~ ^{brokers} ~~providing~~ ~~reinsurance facilities and technical advice and management~~. Consequently, the Company is assured of the reinsurance protection it must have in the international markets and of sound management.

Because of its establishment as an indigenous company with local shareholders the prospects of the company must be most attractive. The Board of the Company is composed of local business men and expatriate insurance, finance and legal experts, under the chairmanship of His Highness the Ruler of Sharjah.

An effect of the establishment of the Sharjah Insurance Company will be the retention for investment within the States of its premium income. As no legislation exists ~~at present~~ to require insurance companies operating within the States to retain part of their income in local investments to cover their possible liabilities the new Company will undoubtedly attract business from those many people who welcome the economic benefits of investment locally. The Company will also offer unusually attractive opportunities for employment, ~~requiring~~ offering careers in the highest levels of insurance work.

